

Minutes from June 8, 2009 DDA Meeting

Chairman Doug Houseworth called the meeting to order at 7 PM

Members Present: Janel Anderson; Dick Weidenhamer; Michael Lloyd; Ray Peurasaari, Doug Houseworth; Genevieve Lloyd

Guest Present: Kathy McCall; Paul Cottee; Linda Harris

Ray Peurasaari made the motion to accept the minutes as presented. Michael Lloyd 2nd it. All were in favor. Motion Carried.

Dick Weidenhamer as President of the Village Council made the motion to appoint Linda Harris as the Treasure of our DDA and to make her a full voting member of the board. Michael Lloyd 2nd it. All were in favor. Motion Carried.

Old Business

§ Riverfest Committee Brief up-dates

§ Taste of the North- Cindy Sischo from the House of Pies has a conflict in her scheduling and had to step down as chairman. Paul Cottee has agreed to take over as chairman. He was going to see if he could get several non-profit organizations to see if they would help and do it as a fund raiser for their organization.

§ Sponsorships/Advertising-Ray is continuing to get more sponsors the total dollar amount is around \$14,000.

§ Signs & Banners-Ray presented computer drawings of the proposed banner to go across US 31. After much discussion, Genevieve made the motion to keep the background the light blue and made the recommendation that the committee be sure that the lettering contrasts well with the back ground and that the committee have the liberty to choose what they felt was best to fulfill this recommendation. She also moved that two 2 foot by 20 foot mesh banners be ordered. Janel 2nd it. All were in favor. Motion Carried.

§ Story Telling-Ray reported that there is interest building for this event.

§ Music-Doug & Janel reported that they have completed securing the bands and that there schedules have been set.

§ Food Vendors-Michael reported that for the most part our food vendors are set. We are looking for Elephant Ear and Cotton Candy vendors still.

§ Commercial vendors-Genevieve plans on allowing these vendors to set up on River Street and charge the same price as all the other vendors are paying the \$50 for a 10' x 10' spot.

§ Antique Flea Market-Jim/Genevieve reported that he had just arrived back in town and was beginning to contact last years vendors.

§ Art/Craft Show-Henry/Genevieve reported that Henry too, had just got back into town and would begin to work on securing vendors.

§ Volunteers-Genevieve reported that she had a few commitments for volunteers. Kathy

McCall volunteered to help her sign up volunteers at the First Federal Bank.

§ Motorcycle show-Jerry Kovacs/Genevieve reported that Jerry had begun to work on several different things for this years show.

§ Boat parade - Tom K/Doug reported that this year the parade is going to start at this side of the locks and go to the lagoon at Admiral's. Tom is also working on hiring a photographer to take pictures of the boats in the parade.

§ Button-T-shirt sales-Ray & Genevieve reported that the buttons are here and ready to be sold. They will work together to get the buttons out and about town so people can begin to buy them. The T-shirts have not been ordered yet. Michael made the motion to buy 200 shirts to be divided by appropriate sizes including some children sizes as determined by the advertising committee. Dick 2nd it. All were in favor. Motion Carried.

§ Island Boardwalk project

§ It was reported that until the situation with the Phifles had been resolved nothing can be done. And the idea of selling routered boards which was determined to be a very good idea should be tabled for a later date, possibly next year.

New Business

§ Genevieve requested to be able to go to a workshop in Charlievoix on June 15. The registration fee was \$5. Michael made the motion to allow her to go and that the DDA pay the registration fee and that she be given millage money for gas.

Treasures Report- the report that Dan Plasencia our resigning treasure sent everyone stood as the treasures report for this month to give Linda Harris our newly appointed treasures a chance to put together a report for next month. The report said that we had \$13,124 in the checking account and that we had received \$14,150 in sponsorship pledges and had received \$6,400 of those pledges. It was also noted that the bills that we have committed to so far was \$11, 828.50 leaving us with a balance of \$2,446.50 of unspent pledged monies.

There were no other comments public or otherwise.

Chairman Doug Houseworth adjourned the meeting at 9:20 pm

Respectitully Submitted,

Genevieve Lloyd
Secretary for the Alanson DDA

Next meeting July 13, 2009 7 pm Town hall. This will be our last meeting before festival.